

Kathryn J. Anderson

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Education

Virginia Polytechnic Institute and State University- Virginia Tech- May, 2007

Major: Clothing and Textiles, emphasis on Design and Merchandising

GPA:

- In Major: 4.0, Overall 3.56
- Dean's List Fall 2003, Fall 2004 - Current

Applicable Coursework

- Introduction to the Fashion Industry
- Fashion Retailing Concepts
- Design courses (basic apparel assembly, advanced apparel assembly, structure and fit, draping, advanced pattern making)
- Management Theory and Leadership Practice and Principles of Marketing
- Independently learned the art of English smocking

Related Experience

Apparel Skills

- Assistant to Dr. Sherry Schofield-Tomschin (fashion designer) at the International Textile and Apparel Association Fashion Show in Alexandria, Virginia
- Accomplished seamstress and recognized among peers and professors for excellence

Technological Skills

- Familiar with industry standard and terminology
- Retail related competencies in Microsoft Word, PowerPoint, Excel, and Outlook, Photoshop, CAMEO, and Modaris

Fashion Merchandising and Design Society (FMDS)

- Co- Apparel Mart Chair for organizing trips to various apparel marts
- Design and create garments for FMDS fashion shows

Organizations and Activities

- Delta Delta Delta fraternity
 - Historian (2005)
 - Vice President of Chapter Development (2006)
 - Designed and created videos for recruitment
- Phi Upsilon Omicron Honor Fraternity (family and consumer sciences)
- Order of Omega (honors leadership fraternity for the Greek community)
- Mentor at local elementary school
- Active in the philanthropic group Cornerstone
- Travel experience: Throughout USA, Canada, Mexico, Jamaica, Bermuda, and France

Other Professional Experience

Fink's Jewelers (12/15/04 – 12/30/04)- Accessories Consultant

- Directly worked with exclusive clientele in jewelry and accessory selection
- Exposure to all facets of the jewelry industry including interfacing with manufacturers, visual merchandising, sales, and service

Abercrombie & Fitch (05/04 – 08/04)- Brand Representative

- Developed experience in all aspects of the mass retailing environment including sales skills, merchandising, point of sale systems, inventory control, and management
- Worked in a team based environment to keep the sales floor current
- Recognized for service excellence and selected to lead the Impact Sales Team in developing floor plans and visual merchandising efforts

American Eagle Outfitters (07/01 – 02/02)- Sales Associate

- Received broad based training and exposure to the fast paced retail industry and improved my knowledge of basic industry terminology
- Developed an understanding of the importance of integrated branding and merchandising efforts